

# 19<sup>TH</sup> GLOBAL COMMUNICATION CONCLAVE

26<sup>TH</sup>, 27<sup>TH</sup>  
SEPTEMBER  
2025

**THEME: POWER OF PR - EMERGING WAVES  
OF COMMUNICATION**

## CONCLAVE HIGHLIGHTS

- ✓ **Power Packed Business Sessions.**
- ✓ **Top Notch Speakers** invited.
- ✓ Corporate Honchos, Media Veterans, Communication Experts.
- ✓ **Delegates-** PR, Marcom, Media, HR, Event Management, Legal, Advertising, Business Communication & Academic Professionals.

## ALSO FEATURING

- ✓ Prestigious **Chanakya Awards** for National & International Achievers.
- ✓ Induction into the **Hall of Fame** in PR for Professional Achievers.
- ✓ **Kautilya National Awards** for Young Achievers.
- ✓ **WCC International Awards**
- ✓ **PRCI Excellence Awards** for Corporate Collaterals.

**Venue: The Fern Kadamba Hotel & Spa, Kadamba Plateau, Panjim, Goa**

**HOST : GOA CHAPTER**



## THEME: POWER OF PR-EMERGING WAVES OF COMMUNICATION

PR today is a constantly Evolving Ecosystem. It is not about landing a single headline—it's about creating continuous visibility, engagement, and credibility. Emerging communication waves amplify PR's reach and influence. Brands are enabled to connect with diverse audiences through innovative channels, fostering deeper engagement, and ensuring messages are heard, shared, and acted upon in today's dynamic media environment. The Influence Wave ensures the message isn't lost in the noise but builds momentum over time. This is the new PR playbook—let's start the conversation now.

### PRCI TRACK RECORD

Headquartered in Bangalore, PRCI is a National body of professionals from PR, Corporate Communications, Advertising, Media, Event Management, Academicians and members from allied subjects.

It has held 18 Global Communication Conclaves in Bengaluru, New Delhi, Mumbai, Kolkata, Hyderabad, Chandigarh, Goa, Jaipur, Pune, Kolkata & Mangalore. The organisation consists of 59 active Chapters in various parts of the country and Seven Chapters overseas.

PRCI also has a Publication Wing, Corporate Training Wing, Education & Social Cause Wing.

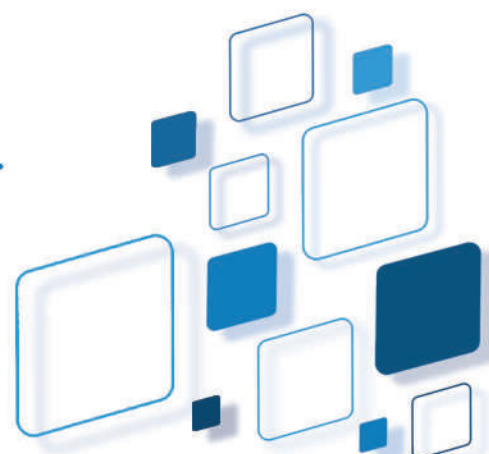
It brings out quarterly magazines called 'Chanakya' and 'Kautilya' for its members and the Young Communicators Club respectively.

### CONCLAVE SECRETARIAT-BANGALORE

**CRATEVA MARKETING SOLUTIONS LLP - Saurabh J**  
140/B, 5th Cross, 1st Phase, JP Nagar, Bangalore-560078.  
Ph No: 9844444108 / 9844447909

### CONCLAVE SECRETARIAT-GOA

**NIKITA CHODANKAR**  
Ph No: 9637891224



WITH BEST WISHES



OYSTERS



**TRAVEL PARTNER**  
**SANDEEP KAMBLE**  
Ph No: 8007414207



# 19<sup>th</sup> Global Communication Conclave

26<sup>th</sup> & 27<sup>th</sup> September 2025, Panjim, Goa

## DELEGATE FEE STRUCTURE (GST is charged at 18%)

### PRCI MEMBER

Fee: Rs.6,000  
(-) Discount: Rs.1,800  
Total Amt.: Rs.4,200+GST

### PRCI MEMBER COUPLE

Fee: Rs.9,000  
(-) Discount: Rs.1,800  
Total Amt.: Rs.7,200+GST

### PRCI NON MEMBER (PROFESSIONAL)

Fee: Rs.7,500 + GST

### PRCI NON MEMBER - PROFESSIONAL (Couple)

Fee: Rs.11,000 + GST

### NON MEMBER - PROFESSIONAL (Special)

Fee: Rs.8,000 + GST  
(One Year Free Membership)

### RETIRED PR PROFESSIONALS

Fee: Rs.3,000 + GST

### STUDENT DELEGATE

Fee: Rs.2,000 + GST

### INTERNATIONAL DELEGATE : Fee: \$ 130

## RESIDENTIAL DELEGATE FEE (GST is charged at 18%)

25<sup>th</sup> & 26<sup>th</sup> September OR 26<sup>th</sup> & 27<sup>th</sup> September 2025 (Any 2 Nights)

### PRCI MEMBER - (Single)

Fee: Rs.22,000  
(-) Discount: Rs.1,800  
Total Amt.: Rs.20,200+GST

### PRCI MEMBER - (Twin Sharing)

Fee: Rs.14,500  
(-) Discount: Rs.1,800  
Total Amt.: Rs.12,700+GST

### NON MEMBER - (Twin Sharing)

Fee: Rs.15,500 + GST

### NON MEMBER COUPLE

Fee: Rs.24,000 + GST

## Fireside Chats at the 19th Global Communication Conclave

PRCI is proud to present a series of Six Fireside Chats at this year's Global Communication Conclave, focusing on pivotal topics including PR, Communication, Media, Gender and Human Rights, Leadership, Global Peace, Technology, and the Role of Youth as catalysts for change.

This conversational style of fireside chats aims to encourage authentic exchanges and personal storytelling, making discussions more relatable and impactful.

Each session features distinguished expert speakers drawn from diverse fields, representing both India and the global community.

PRCI through the Fireside Chats also reinforces the value of open, inclusive, and innovative communication in addressing today's global challenges

**Registration and Payment Confirmation by:**  
**August 31<sup>st</sup> 2025 to**

Saurabh J - C/o Crateva Marketing Solutions  
140/B, 5th Cross, 1st Phase, JP Nagar,  
Bangalore - 560078  
Ph No - 9844444108 / 9844447909

**WITH BEST WISHES**





# CONCLAVE RESPONSIBILITIES

## Planning Team

M.B Jayaram - Chairman Emeritus & Chief Mentor  
B Srinivas Murthy - Chairman, Governing Council  
Geetha Shankar - National President  
Dr. T Vinaykumar - Director & Secretary  
Deepak Narvekar - Chairman, Goa Chapter

## Senior Executive V.P.s (NE)

Mr. K Ravindran Mr. C J Singh  
Mr. Ravi Mahapatra Dr. Latha T.S

Ms. Chinnmaye Praveen-President YCC  
Mr. Surendra Unni-Sec. General (NE)  
Ms. Chaya Umesh-Treasurer (NE)

## Vice Presidents (NE)

Mr. U.S Kutty Mr. S K Kaul  
Ms. Renuka Salwan Mr. Prashanth Pathrabe  
Mr. Ashim Ray Mr. Avinash Gawai  
Chowdhury Mr. Asheesh Tayal

## Zonal Chairmen

Mr. T.V.S Narayan Mr. Vivek Atray  
Dr. Ananya Mehta Mr. S S Suhalka

## Directors

Mr. Arijit Mazumdar Mr. Ghisulal Jain  
Dr. Rudolph Noroha Mr. Jayaprakash  
Mr. Pashupathi Sharma Ms. Sarala B K  
Dr. B K Ravi Mr. Bish Mukherjee  
Dr. S T Ramachandra Mr. B M Sundaram  
Mr. Ramendra Kumar Mr. B K Shetty  
Ms. Aparna M Ms. Tanuja Mahaben  
Mr. C G Banik Mr. Preetham Shenoy  
Mr. Elbert C

## State Heads

Mr. Rajan Sehgal-Delhi Mr. Nurul Laskar-N. East  
Mr. Prakash Jain-Hyd Ms. Jayathee S-Jaipur  
Dr. Ashok Panda-Orissa Mr. Sudhir Sobti-North  
Mr. Ram Menon-Kerala Mr. Rajesh Bode-West

## Advisory Board

Mr. S D Reuben Mr. K K Matthew  
Dr. K R Venugopal Ms. Vijayalakshmi  
Mr. R T Kumar Mr. B N Kumar  
Mr. R Neelamegham Mr. S Narendra

## Magazine Editors

Ms. Anamika Sahu-Chanakya Magazine  
Ms. Shamali Gupta- Aadhvika Magazine  
Mr. Sangeeth Patnaik-Kautilya Magazine  
Mr. Giriprakash-Head (Publications)  
Dr. Rajeev Code-Expert Pool

## Chapter Heads

Sreenivas Pejathaya Ajay Gupta  
H.L Ramakrishna Archana Sathpathy  
Shakeel Ahmed Ravindran Chincholkar  
KVR Murthy Nirakar Das  
Manoj Kumar Shankar Narayan  
Arundathy Pai Sonia Nagarale  
Babu Joseph Sunil Singh Bhadal  
Chandunnavar Dr. Karunakar Jha  
Rajeev Khosla Vikas Kumar  
Anshu Arora Rohith Raj  
Dr. Prashanth V-YCC Anurag Parashar  
Manthar Singh Ramesh Unni  
Nalinikanth Mishra Biswajith Mothilal  
Shubhankar Banerjee Praveen Kumar  
Manohar B M Sunit Mukherjee  
Rahul Khodalu Ranbir Singh  
Venkatesh Kamath Vinul Kaul

## WCC Directors

Mr. Abhir-Bangladesh  
Ms. Anita Bindu-Nepal  
Mr. Pranabh Sen-United Arab Emirates  
Dr. Kartikeya Tripathy-London  
Dr. Matthew Hibberd-Switzerland  
Mr. Gurunagaraj-United States of America  
Mr. Debashis Mahapatra-Singapore  
Ms. Marjori Anderson-Australia  
Mr. Biswa Ranjan Sahoo-United Gulf Countries

## Conclave Organizing Committee

Mr. Deepak Narvekar - Chairman, Goa Chapter  
Mr. Waman Prabhu - Vice Chairman, Goa Chapter  
Mr. Gurunath Pai - Vice Chairman, Goa Chapter  
Mr. Nikhil Wagh - Secretary, Goa Chapter  
Ms. Kalika Bapat - Speaker Relations  
Mr. Waman Prabhu - VIP Relations  
Ms. Nikita Chodankar - PR Committee and Secretariat in Charge

Mr. John Agular - Publicity and Journalists  
Mr. Arjun Haldankar - Delegation Promotion  
Mr. Anant Joshi - Food and Beverage  
Mr. John Samuel - Accomodation  
Mr. Raj Britto - Fund Raising / Transportation  
Mr. Julian D'Costa - Delegate Registration  
Mr. Vrundavan Raikar - Hospitality Stage  
Mr. Sandeep Kamble - Tours and Travels

## Conclave Key Contacts

Mr. M.B Jayaram  
Chairman Emeritus &  
Chief Mentor, PRCI  
Ph No - 98806 82490

Dr. T Vinaykumar  
Director & Secretary-GC, PRCI  
Ph No - 94471 41699

Mr. Arijit Majumdar  
19<sup>th</sup> Global Communication  
Conclave Chairman,PRCI  
Ph No - 98300 84158

Ms. Geetha Shankar  
President - National  
Executive, PRCI  
Ph No - 97421 68570

Mr. Deepak Narvekar  
Chairman-Goa Chapter, PRCI  
Ph No - 94228 47166

Mr. Nikhil Wagh  
Secretary-Goa Chapter, PRCI  
Ph No - 98505 12312

Saurabh J  
For Conclave, Chanakya &  
Collateral Info:  
Ph No - 98444 44108/98444 47909

## DELEGATE REGISTRATION FORM

# YES !

I am keen on attending the 19<sup>th</sup> Global Communication Conclave on  
26 & 27 September 2025, scheduled to be held at The Fern Kadamba, Panjim, Goa.

I am Mr/Ms : .....

Organization : ..... Designation : .....

Address : .....

City : ..... PIN : .....

Phone (with Country code) : .....

Email ID : .....

### Delegate fee structure (Exclusive of 18% GST)

Please tick the relevant box and upload

|   |  |   |   |   |  |  |
|---|--|---|---|---|--|--|
| <input type="checkbox"/>                | <input type="checkbox"/>                       | <input type="checkbox"/>                            | <input type="checkbox"/>                                  | <input type="checkbox"/>                                  | <input type="checkbox"/>                             | <input type="checkbox"/>                   |
| <b>PRCI Member</b><br>Rs. 4,200<br>+GST | <b>PRCI Member Couple</b><br>Rs. 7,200<br>+GST | <b>Non-Member Professional</b><br>Rs. 7,500<br>+GST | <b>Non-Member Professional (Couple)</b><br>Rs. 11,000+GST | <b>Non-Member Professional (Special)</b><br>Rs. 8,000+GST | <b>Retired PR Professionals</b><br>Rs. 3,000<br>+GST | <b>Student Delegate</b><br>Rs. 2,000 + GST |

### Residential Delegates-25<sup>th</sup>,26<sup>th</sup> OR & 26<sup>th</sup>, 27<sup>th</sup> September 2025

|   |  |  |   |                                     |
|---|--|--|---|-------------------------------------|
| <input type="checkbox"/>                  | <input type="checkbox"/>                             | <input type="checkbox"/>                                   | <input type="checkbox"/>                                  | <input type="checkbox"/>            |
| <b>International Delegate</b><br>US \$130 | <b>PRCI Member</b><br>Rs. 20,200<br>+GST<br>(Single) | <b>PRCI Member</b><br>Rs. 12,700<br>+GST<br>(Twin Sharing) | <b>Non Member</b><br>Rs. 15,500<br>+GST<br>(Twin Sharing) | <b>Couple</b><br>Rs. 24,000<br>+GST |

Payment Mode  
(Please Tick)

Cheque ☐

NEFT ☐

UPI No: 9844444108 ☐

Date : ..... Total Amount (Rs.) .....

**Signature & Seal**

Registration and Payment confirmation by  
**August 31st, 2025 to**  
**Saurabh Jayaram**  
**C/o Crateva Marketing Solutions**  
140/B, 5th Cross, 1st Phase, JP Nagar,  
Bangalore - 560078

For any queries, Please Contact :  
Saurabh Jayaram : 9844444108 / 9844447909

Cheque in Favour of '  
**CRATEVA MARKETING SOLUTIONS'**  
A/c No-7436 02 0000 0107

For NEFT :  
**M/s CRATEVA MARKETING SOLUTIONS**  
Bank of Baroda, Oxford School Branch  
**A/c No- 7436 02 0000 0107**  
**IFSC- BARB0(Zero)VJJOXFO**